



Location: IIM Nagpur Campus



## विद्याधनं सर्वप्रधानम

## PROSPECTUS 2023

AGRI SUMMER SCHOOL (AGRISS)

## Table of Content -

Vision	01
Rewards of This Program	02
Benefits of This Program	04
Important Dates	06
About Us	07
Solutions We Are Providing	09
Why Join AGRISS	10
Our Speakers	14
Registration Steps	16
Program Details	17
Frequently Asked Questions	20
Our Strategic Partners	24
Contact Us	25

## AGRISS 2023 Vision

Set out on a once-in-a-lifetime journey that will put your beliefs about food, farmers, and farming to the test. This immersive five-day event aims to inspire young, creative minds to appreciate, comprehend, and consider Mother Nature and its conservation. Take an in-depth journey that will teach you to value farming life and its resilience, as well as to cultivate a grateful attitude towards the environment. This is more than a school to feed your minds; it is an opportunity to feed your soul and develop the leadership skills needed to build a better tomorrow. Join us and become one of the most radical innovators of our generation!



# Rewards 🖫 of This Program

Participating in this programme will provide you with a plethora of benefits that will leave you feeling refreshed and energised.



You'll be immersed in nature, surrounded by breathtaking scenery, which will allow you to recharge and reconnect with yourself.



Learn from the experiences and insights of experts in various disciplines to gain a better understanding of your future career and life choices.



You will be able to interact with eminent speakers who will share their wealth of wisdom, allowing you to broaden your horizons and expand your knowledge.



# Rewards 🖫 of This Program



You will receive a certificate from InFED, IIM Nagpur, and AgriMargdarshan upon completion of the summer school, a prestigious recognition that will enhance your profile and demonstrate your commitment to personal and professional development.



Experience a life-changing transformation that leads to a more profound and meaningful connection with food, farms, and Mother Nature.



## Benefits **Ø** of This Program

#### Learning that Stays:

Learning from experiences is long-lasting. Experiencing rural India's distinct way of life firsthand would be an unforgettable experience.

#### Personal Development:

You will have conversations and experiences that will help you develop a variety of life skills, such as teamwork, time management, and so on. As a result, one's social impact and reach will expand.

Deepen social & historical understanding: An educational tour introduces students to new cultures, places, and people. Students broaden their understanding of the place and its people while on an educational tour.

## Encouraged Critical Thinking:

Several studies have found that educational tours improve students' reasoning abilities.

## Increased appreciation and reverence for cultural traditions and practices:

When students visit various regions, they are exposed to the ideologies, traditions, and social mores of other cultures. Participants get experience in dealing with culturally unfamiliar situations.

#### Improved vision and perspective:

You help them understand why, and then they begin to consider how. Their understanding of issues relating to socioeconomic variables, such as the rural economy, farmer hardships, farming challenges, rural upliftment, food waste in cities, etc., would improve as a result of this experience.

#### Enhanced communication:

To improve communication skills so that you may engage in society's activities and help people become better people. using these abilities to improve society's citizens. Include many social work methods and concepts to use generic knowledge in various contexts.



Program Fee: Rs 6000/Shuttle bus service: Rs 500/-

സ്സ് Age Limit: 10 to 18 years

Important Dates

Registrations now open!

for Batch 003 (24<sup>th</sup> - 28<sup>th</sup> April 2023)

Last Date of Registration: 12<sup>th</sup> April 2023



### **About US**

#### InFED, IIM NAGPUR:





InFED is the business incubator of the Indian Institute of Management Nagpur, serving as a bridge between potential entrepreneurs, academia & researchers, R&D institutions, domain experts, businesses, investors, and government. InFED works with stakeholders at regional, state, national, and international levels to create an enabling ecosystem for entrepreneurs and associated stakeholders.



### **About US**

#### **AGRIMARGDARSHAN:**



#### Who we are:

We are a young agricultural education Ed-Tech startup focused on shaping the future of Next Gen Agri-Entrepreneurs.

#### **Our Vision:**

We aim to build the best knowledge transfer platform for agricultural education, enabling modern agri-professionals and small-scale farmers to educate, elevate, and empower themselves.



### Solutions we are providing:

- **TOP INDUSTRY EXPERTS AS INSTRUCTORS;** Years of experience and in-depth knowledge of the subject enable them to share all of their trade secrets in unprecedented detail.
- Section COMPREHENSIVE FOCUSED CONTENT; High-quality online video courses with curated content to guide you to success.
- **AFFORDABLE VFM COURSES;** Education is an investment, not an expense. And for a small investment, you'll gain incredible, invaluable knowledge and experience.
- SCERTIFICATE FROM REPUTED INSTITUTES; IIM Nagpur's InFED has entrusted us with the coveted InFED certification for our courses.



## **Agriss WHY?**

Farming Teaches Where Their Food Comes From:

Many children were unaware of the ingredients in their food or where it came from. Children benefit from understanding the origins of their food, the methods used to raise it, and the incredible journey that food takes from the farm to the table.

Farming Teaches Responsibility:

Because everything grown or raised on a farm is dependent on the farmer. Daily care for animals and plants is required to raise and produce a high-quality, wholesome, and delectable product. Every farm has work that includes feeding and watering, cleaning and grooming, building and repairing.

Farming Teaches How to Care for Animals:

Animal care is essential for producing high-quality food. Farming teaches children why and how different animals require different



feed, different types of shelter, and different care at different times. It teaches children to be aware of, perceptive of, and sensitive to the various needs of animals.

#### 😽 Farming Teaches Life Skills: Life Skills Taught by Farming:

Farming Teaches Life Skills Certain things simply cannot be taught in a classroom or through a book. Farming teaches children of all ages valuable life lessons such as how to grow their own food, work hard, communicate, and care for others.

#### 😽 Farming Teaches Kids Safety Skills:

The first rule of farming is to be aware of your surroundings at all times. Working on machinery, milking cows, working on the farm, and so on all necessitate constant vigilance for safety. Children are taught to be constantly vigilant in order to protect themselves, the animals, and the farm they are working on.

#### 😽 Farming Teaches to have a Larger Respect for Farmers:

Farming is not for the gullible. To succeed, you must be tenacious and possess the necessary skill set. Farmers must apply their knowledge of a particular crop's botany, nutrition, illnesses, water requirements, and so on. Everyone is needed, from administration to science to technological expertise.



Farming Teaches a Greater Appreciation for Food:

Working on a farm for a day, a week, or your entire life will change your perspective on food. Food becomes a reward rather than just something purchased at the supermarket. Children who raise and grow their own food are more likely to eat a diverse range of foods and waste less food.

Farming Teaches to have a Profound Awareness of Mother Nature:

Weather of all kinds has an impact on farming every day. While rain is necessary, too much of it is never good. Everything and everyone on a farm is affected by extreme heat or cold. Mother Nature plays an important role in farming, but we have no control over it. As farmers, all we can do is be aware of the forecast and prepare accordingly.





#### Farming Teaches Problem-Solving Skills:

Animals have independent minds, and things change all the time. If the weather, animals, or equipment do not cooperate, the farmer must find alternate ways to complete their tasks. Every day, farmers deal with a variety of issues, such as maintaining fences, removing weeds, and repairing watering systems to ensure that everything on the farm runs smoothly.

#### 😽 Farming Teaches that Hard Work Results in Sweet Rewards:

Farming is one of the most difficult tasks anyone has ever had. Although it is taxing on the body, mind, emotions, and stress levels, the end result is rewarding.



#### **SPEAKERS**



**Dr. Bhimaraya Metri**Director at IIM, Nagpur

Bhimaraya Metri is currently the Director at IIM Nagpur. Dr. Metri is on the editorial board of national & international journals. Worked as a member of various national level Committees of Higher Technical Education and industry. Trained more than 100 Vice Chancellors of state and central universities. Currently, Dr. Metri is member of Decision Sciences Institute (DSI), Houston, Texas, USA.

He is the founder director of Biocare India Pvt. Ltd., vice president of Vidarbha Industries Association, and founder member of the Centre for Sustainable Development, Nagpur. He is a veteran of the agricultural industry with incredible experience in agricultural inputs manufacturing. Bio Care Pvt. Ltd. offers an exclusive range of organic agriculture inputs. The company is completely dedicated to manufacturing chemical-free inputs.



**Dr. Suhas Buddhe** CMD Biocare India Pvt. Ltd.



**Dr. Shivaji Dhawad**COO at InFED, IIM Nagpur

Shivaji Shriram Dhawad, Ph.D. specializes in forging strategic partnerships, facilitating linkages, and programme management. At IIM Nagpur, he has worked with MSMEs, NGOs, Food & Agriculture organizations, and Government departments for the facilitation of various projects steering the Field Immersion Module. Selected by the Government of Berlin to participate in the Startup-AsiaBerlin week 2019 as a delegate.

He is an accomplished industry veteran and an agricultural scientist at heart. Currently serving as Regional Director of RCONF, Nagpur. He has collaborated with a number of government agencies and agricultural organizations. He has organized hundreds of farmer fairs, refresher courses, organic farming workshops, etc. and other events. He had over 44 publications and 103 popular articles published in agricultural journals and magazines.



**Dr. Ajay Singh Rajput**Regional Director, RCONF Nagpur.

#### **SPEAKERS**



**Dr. Prashant Agrawal** Director Ira Agro-tech & Research

Senior Business Strategist & Consultant; offering unwavering success history in business development, supply chain management, & technology integration in food and agriculture sector.

"Ira Agrotech & Research Pvt. Ltd." is established in the year 2010, are an eminent firm engaged in manufacturing, exporting and supplying a range of Shade Nets, Agro Nets, Fencing Nets, Mulch Films and other Agro Products.

Mr. Rakesh Awchat is Director and MD at Bharatversh Farms. Bharatvarsh Nature farms is the biggest nature tourism destination close to Nagpur boasting of 100 acres of stunningly expansive greenery. These purely organic farms, developed on the bank of natural lake cum vast forest area are just 30 km from Nagpur on Umred Road.



Mr. Rakesh Awchat
Director at Bharatversh Farms



Mr. Ambarish Ghatate
Director, Aura Conservation Park

Manas Ayurved was established in 1996 by Ambarish Ghatate, nationally renowned in Ayurved field. The services provided include Ayurvedic Medicines & Products, Natural Cosmetics, Medicinal Plants & Nursery, etc. He further founded Aura Park in 2016 which is Central India's leading bio-distinguished park. It boasts of 650 medicinal plants & herbs, that is frequently visited by nature lovers, research students from all faculties and medical practitioners.

Dayalu dal & oil mill was established in 1992 based on knowledge of inherited experience in processing quality pulses. The unit is engaged in processing of best quality raw pulses from selected best soil belts of India. Dayalu dal & oil mill has long been recognised for its quality & dependability throughout the country, supplying major food chains & super markets in India such as BIG BAZAR, METRO CASH & CARRY, BIG BASKET, GROFERS, and so on.



Mr. Manohar Bhojwani CEO at Diet Foods International, India

#### **SPEAKERS**



**Dr. Pritam Chandak**Psychiatrist at Synapse Mind Care

Dr. Pritam Chandak is a licensed physician who graduated from Nagpur with an MBBS and an M.D. in Psychiatry. Being a valuable member of several important and well-known organizations. He completed his fellowship studies in Child and Adolescent Psychiatry in London, United Kingdom. He has a significant Clinical Fellowship in Child and Adolescent Psychiatry from NIMHANS in Bangalore. Also holds a certificate in child play therapy from London, United Kingdom.

Directer at GBS Mushrooms And Agrobusinesses Private Limited, a seasoned professional and passionate Mushroom Farming trainer. Already guided and helped hundreds of farmers across nation.

He is also working with several government organisations, large scale FPO's and rural farmers to create awareness and business opportunities in Oyster Mushroom Farming business.



Mr. Prafull Shende
Founder & MD, GBS Mushrooms

#### **REGISTRATION STEPS:**

- Please complete and submit the online registration form and wait for a registration confirmation. Following that, you will receive an enrollment confirmation message.
- Once you receive the enrollment confirmation message, please complete your payment within 48 hours to confirm your enrollment.
- After completing the enrollment process and confirming your payment, you will receive a seat confirmation along with other important programme information.



### **PROGRAM DETAILS:**

Sr. No	Program	Speaker	Time
	DA	VY 01	
01	Introduction and campus visit	By Dr. Shivaji Dhawad InFED, IIMN	10:00 AM to 12:00 PM
02	Lecture - Soil Chemistry, Bio - Fertilizer and climate change	By Dr. Suhas Buddhe- CMD Biocare India Pvt. Ltd.	12:00 PM to 01:30 PM
03	Lunch	At IIM Nagpur	01:30 PM to 02:30 PM
04	Lecture – Strategic Thinking in Career	By Dr. Pritam Chandak	02:30 PM to 04:00 PM
	DA	Y 02	
01	Visit – Cotton Research Centre – to Study Cotton Cultivation Process & Value-added products.	Scientists from Cotton Research Centre	10:00 AM to 01 :00 PM
03	Lunch	At Bharatvarsh Farm	02:00 PM to 03:00 PM
04	Visit – Bharatvarsh Farm to Study Dairy Farming & Value- added Products along with Nursery Farming and Horticulture	Mr. Rakesh Awchat & his Team	03:00 PM to 06:00 PM

Sr. No	Program	Speaker	Time		
	DAY 03				
01	Lecture – Agri-tech & Micro Irrigation	Dr. Prashant Agrawal – Director Ira Agrotech & Research	10:00 AM to 12:00 PM		
02	Lecture – Mushroom Cultivation	Mr. Prafull Shende – GBS Mushroom Centre	12:00 PM to 02:00 PM		
03	Lunch	At IIM Nagpur	02:00 PM to 03:00 PM		
04	Visit – Dayalu Dall mill to see pulses processing at MIHAN	Mr. Manohar Bhojwani – Dayalu Dall Mill	03:00 Pm to 05:00 PM		
	DA	Y 04			
01	Visit – National centre of organic and natural farming	Dr. Ajay Singh Rajput, Regional Director, RCONF Nagpur.	10:00 AM to 01:00 PM		
02	Lunch	At Aura Park	02:00 PM to 03:00 PM		
03	Visit – Aura Park to study Vegetable Cultivation and Medicinal Plant Farming	Mr. Ambarish Ghatate & Team	03:00 PM to 06:00 PM		

Sr. No	Program	Speaker	Time		
DAY 05					
01	Lecture –Career in Agriculture	Mr. Rakesh Awchat - Bharatversh Farms	10:00 AM to 11:30 PM		
02	Speech	Dr. Bhimaraya Metri – Director IIM Nagpur	11:30 AM to 12:00 PM		
03	Small Exam	At IIM Nagpur	12:00 PM to 02:00 PM		
04	Lunch	At IIM Nagpur	02:00 PM to 03:00 PM		
05	Certificate Distribution	At IIM Nagpur	04:00 PM to 05:00 PM		
06	Valedictory Function	At IIM Nagpur	05:00 PM to 06:00 PM		

#### > When, Where & How:

- When is this happening?
- Registration Now Open for Agri Summer School Batch 003 (April 24th-28th, 2023).
  - This program is scheduled for 10-14th April, 2023 for Batch 001 and from 17-21st April, 2023 for batch 002. Every batch comprise of 40 participants only, including boys and girls. There will be minimum four Agri Summer School management personal (male and female) accompanying participants all the time.
- What are the daily timings? Drop off and collection?
- Participants need to report at IIM Nagpur campus at MIHAN at sharp 10am. And they will be relieved at 6.30-7pm everyday. The drop off and collection will be participants parents/guardians responsibility. Parents/guardians are not allowed to accompany their child/ward during this program.
- Where is this going to take place?
- This is going to take place at IIM Nagpur campus at MIHAN. And

#### > We are providing:

- What about food arrangements for participants?
- During the 10am-6.30pm, participants will be provided with lunch in afternoon and a small breakfast in the evening. We suggest participants to arrive at campus after taking a good breakfast at home.
- What are the other facilities available?
- Participants will have access to drinking water and the bathroom facilities all the time. For any other support or query or complaint Agri Summer School management is always there to help them out. In case, participant need to reach out to parent or parents need to talk with participant, they can use our managements support numbers.

#### Registration & Enrollment:

- How to register?
- Head over to registration section on this website. Duly fill the form and submit it. After submission you'll get a confirmation of submission.
- Registered but not enrolled, what does it mean?
- As we have limited seats, we are going to select specific applications only based on answers on registration forms. So, if your application gets selected you'll get a confirmation message for the same and will get instructions on payment and finalizing enrollment/booking in the program. After getting enrollment confirmation only your seat is considered booked.

#### Payments:

- What about payment? Refunds?
- Fee for this 5 day program is Rs 6000/-

Payment mode will be online. You will be provided with Bank Account Details and after getting selection confirmation, you must send payment in next 48 hours to confirm enrollment. After payment, under no circumstances, there will not be any refund.

#### > Code of Conduct:

- Are there rules or guidelines for participants behaviour?
- Students participating in this program are expected to meet the same standards of behavior as required in the regular school setting. Students in serious violation of the Agri Summer School's Code of Conduct will lead to parent notification and potential suspension from the program.
- Is there a dress code?
- Considering the warm weather and outdoor activities, participants must dress appropriately to avoid any discomfort or potential injury. So, participants are advised to wear comfortable full pants or jeans along with full or covered sleeves shirts or tops. Avoid wearing large items of jewelry or accessories or any other valuable item. Wear sturdy sports shoes only.

## Our **Strategic Partners**



"Alone we can do so little; together we can do so much." – Helen Keller

























कृषि एवं किसान कल्याण विभाग DEPARTMENT OF AGRICULTURE & FARMERS WELFARE

राष्ट्रीय जैविक एवं प्राकृतिक खेती केंद्र

NATIONAL CENTRE FOR ORGANIC AND NATURAL FARMING

#### **Contact US:**



admissions@agrimargdarshan.com



summerschool.agrimargdarshan.com

- 0
- Prayag Enclave, 2nd Floor, West High Court Road, Bajaj Nagar, Nagpur 440010.

7030 33 22 00



SCAN to Know MORE

